



Sponsorship Opportunities

\$1,500 DIAMOND LEVEL

**Print Advertising
Radio Advertising
Porta Potty's & Handwashing Sink**

\$1,000 GOLD LEVEL

**Commemorative Tasting Glass
Coasters
Passport Map ***

\$500 SILVER LEVEL

**Attendee Gift Bags *
Water Stations & Ice
A-Frame Pouring Location Signs**

\$250 BRONZE LEVEL

**Event Volunteer T-Shirts *
Winery & Brewery Appreciation Lunch
Attendee Lanyards *
Attendee Wristbands ***

*** For an additional \$250 your company logo will stand alone on these sponsored items**



Benefits of Sponsorship

DIAMOND - \$1500

- your company logo/name/link prominently listed on our event webpage
- your company logo/name/link prominently mentioned in our social media promotion
- your company logo prominently displayed in the event passport map
- your company logo prominently displayed on the event poster
- your company mentioned in our radio ads
- your company-provided marketing materials inserted into the attendee gift bags

GOLD - \$1000

- your company logo/name/link listed on our event webpage
- your company logo/name/link mentioned in our social media promotion
- your company logo displayed in the event passport map
- your company logo displayed on the event poster

For an additional \$250 you company logo will stand-alone on the following sponsored items:
Passport Map*

SILVER – \$500

- your company name/logo listed on our event webpage
- your company logo displayed on the event poster
- your company logo listed in the event passport map

For an additional \$250 you company logo will stand-alone on the following sponsored items:
Attendee Gift Bags *

BRONZE - \$250

- your company logo listed on our event webpage
- your company logo listed in the event passport map

For an additional \$250 you company logo will stand-alone on the following sponsored items:
Event Volunteer T-Shirts*, Attendee Lanyards*, Attendee Wristbands*

Deadline July 1, 2019 to be included in advertising



Sponsorship Application Form

Company Name: _____ Phone: _____

Contact Person: _____ Email: _____

Mailing Address: _____ Website: _____

I have contacted a member of the Sip & Celebrate Committee and have confirmed the availability of this item my Company would like to sponsor:

\$1,500 DIAMOND LEVEL

- Print Advertising
- Radio Advertising
- Porta Potty's & Handwashing Sink

\$1,000 GOLD LEVEL

- Commemorative Tasting Glass
- Coasters
- Passport Map *

\$500 SILVER LEVEL

- Attendee Gift Bags *
- Water Stations & Ice
- A-Frame Pouring Location Signs

\$250 BRONZE LEVEL

- Event Volunteer T-Shirts *
- Winery & Brewery Appreciation Lunch
- Attendee Lanyards *
- Attendee Wristbands *

For an additional \$250 your company logo will stand alone on the items with asterisks

A check in the amount of _____ is included. Checks are payable to the City of San Juan Bautista and are mailed with this application form to: City of San Juan Bautista, P.O. Box 1420 San Juan Bautista, CA. 95045.

Deadline July 1, 2019 to be included in advertising