

RESOLUTION NO. 2017-23

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN
JUAN BAUTISTA APPROVING A SOCIAL MEDIA
POLICY FOR THE CITY OF SAN JUAN BAUTISTA**

WHEREAS, City Staff are responsible for establishing and maintaining regular communication channels, access to important and time-sensitive information, and a general atmosphere of openness and transparency at City Hall for City residents and visitors; and

WHEREAS, social media platforms have become some of the most utilized sources of information for many City residents and visitors; and

WHEREAS, a detailed social media policy provides City Staff with guidance on how new social media accounts are to be utilized, rules for online engagement, and descriptions of the types of behavior that will not be tolerated on City social media platforms.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Juan Bautista adopts the Social Media Policy, attached hereto as Exhibit A, for the purpose of providing guidelines for establishing and managing City social media accounts.

ADOPTED by the City Council of the City of San Juan Bautista at a meeting held on the 18th day of July, 2017, by the following vote:

AYES: Martorana, Boch, West, Freeman, DeVries
NOES: None
ABSENT: None
ABSTAIN: None

Chris Martorana, Mayor

ATTEST:

Mackenzie Quaid, City Clerk