

FOR IMMEDIATE RELEASE

FROM: OFFICE OF THE CITY MANAGER
CITY OF SAN JUAN BAUTISTA
311 SECOND STREET
SAN JUAN BAUTISTA, CA 95045
(831) 623-4661

The Historic City of San Juan Bautista announces that the City is beginning work on the 2007 events calendar that will include a tribute to the 50th Anniversary of the filming of Alfred Hitchcock's *Vertigo*. The City wants to encourage parties interested in having events to call City Hall at (831) 623-4661 or the Chamber of Commerce at (831) 623-2454 for more information about the City and why San Juan Bautista is the special place to hold your festival or special event.

The City of San Juan Bautista has set an ambitious goal of having something going on in the City every weekend in the year 2007 dubbed the Festival-a-Month program by the new City Manager Jan McClintock. The goal is to "emphasize the City's unique cultural and historical character as we consider large festivals" states McClintock.

There has already been a suggestion for a festival with the City's controversial mascot, the Chicken, as the central theme. Other ideas to date include a harvest festival with draft animals and antique farm equipment exhibitions and demonstrations, car shows and clubs, antique shows, and various ethnic festivals.

City Manager McClintock stated "We want to have a major festival each month but have something every weekend. We encourage everyone to consider San Juan Bautista who has a project that fits into our City's size and culture: car clubs, book signings, sports workshops, craft clubs and guilds – these are all great candidates to come to San Juan Bautista."