

IMPLEMENTATION PROGRAM AND MATRIX

| Actions | Year(s) of Implementation | | | | | Implementation Leaders and Key Team Members | | | | | | | | | |
|---|---------------------------|-----|-----|-----|------|---|-----|----|-------------|---------|-------------|-------|--------|--------|----------|
| | ### | ### | ### | ### | 2005 | City | CoC | HS | State Parks | Mission | Main Street | PO/BO | County | School | CA/ST |
| FOUNDATIONAL STRATEGIES (see Chapter 2.3 for Details) (see 3.2 for description) | | | | | | | | | | | | | | | |
| I. INITIATE THE HISTORIC SAN JUAN BAUTISTA PLAN | | | | | | | | | | | | | | | |
| a. Officially Recognize the Historic San Juan Bautista Plan | | | | | | | | | | | | | | | |
| b. Reproduce & Distribute Plan | | | | | | | | | | | | | | | |
| II. ORGANIZE STRATEGICALLY FOR THE FUTURE | | | | | | | | | | | | | | | |
| a. Implement Community Partnership Strategy | | | | | | | | | | | | | | | |
| i Focus on Collaboration, Action, Implementation and Momentum | | | | | | | | | | | | | | | |
| ii Create a Historic San Juan Bautista Main Street Program | | | | | | | | | | | | | | | SHPO |
| b. Implement Economic Development Strategies | | | | | | | | | | | | | | | |
| i Understand San Juan Bautista's Retail and Industrial Position | | | | | | | | | | | | | | | |
| ii Link Commercial Development More Closely to Markets | | | | | | | | | | | | | | | |
| iii Expand Commercial Development Within Strategic Niches | | | | | | | | | | | | | | | |
| 1. Build New Industries from Existing Strengths & Assets | | | | | | | | | | | | | | | |
| 2. Create Business Incubation Feasibility Study and Development Plan | | | | | | | | | | | | | | | |
| 3. Encourage Culture and Arts-based Business Development | | | | | | | | | | | | | | | |
| COMMUNITY PRESERVATION & DESIGN STRATEGIES (see Chapter 2.4 for Details) (see 3.2 for description) | | | | | | | | | | | | | | | |
| I. RETAIN STRONG TOWN AND COUNTRY DEFINITION | | | | | | | | | | | | | | | |
| a. Protect Surrounding Open Space | | | | | | | | | | | | | | | |
| i Form Greenbelt Preservation Committee | | | | | | | | | | | | | | | San |
| ii Assess and Implement Appropriate Preservation Techniques and Strategies | | | | | | | | | | | | | | | |
| b. Encourage Infill Development | | | | | | | | | | | | | | | |
| i Use Public Facilities and Development Fees to Attract Investment | | | | | | | | | | | | | | | |
| ii Consider Assisting with Project Financing | | | | | | | | | | | | | | | |
| iii Zone for Mixed Use and Higher-Density Development | | | | | | | | | | | | | | | |
| iv Encourage Rehabilitation of Existing Buildings | | | | | | | | | | | | | | | |
| v Utilize Checklist for Creating Infill Development Opportunities | | | | | | | | | | | | | | | |
| c. Guide New Infill Development | | | | | | | | | | | | | | | |
| i. Infill Opportunity: Muckelemi lot near Hwy 156 | | | | | | | | | | | | | | | |
| ii Infill Opportunity: Alameda Vacant Lot Adjacent to School | | | | | | | | | | | | | | | |
| iii Infill Opportunity: Vacant Lot Adjacent to 400 Third Street | | | | | | | | | | | | | | | |
| iv Infill Opportunity: Muckelemi and Third Street Vacant Lot | | | | | | | | | | | | | | | |
| v Infill Opportunity: Fourth Street | | | | | | | | | | | | | | | |
| vi Additional Infill Opportunities | | | | | | | | | | | | | | | |
| d. Protect Dark Skies | | | | | | | | | | | | | | | |
| II. PRESERVE AND PROTECT HISTORY | | | | | | | | | | | | | | | |
| a. Clarify Historic Preservation and Design Review Policies | | | | | | | | | | | | | | | |
| i Formally Adopt the State Historical Building Code | | | | | | | | | | | | | | | |
| ii Revise the Preservation of Historical and Cultural Monuments Ordinance | | | | | | | | | | | | | | | |
| 1 Define "Officially Designated Cultural Resource" | | | | | | | | | | | | | | | |
| 2 Prepare and Adopt "Official List" or "Official Local Register" | | | | | | | | | | | | | | | |
| 3 Establish Cultural Resources Committee to Assist Planning Commission | | | | | | | | | | | | | | | |
| 4 Establish Incentives for Preservation, Restoration, & Rehabilitation | | | | | | | | | | | | | | | |
| iii Update and Recognize the San Juan Bautista Cultural Resource Inventory | | | | | | | | | | | | | | | |
| iv Adopt Site Plan and Design Review Ordinance | | | | | | | | | | | | | | | |
| v Adopt San Juan Bautista Design Guidelines | | | | | | | | | | | | | | | |
| b. Establish Ongoing Support from a Historic Preservation Specialist | | | | | | | | | | | | | | | |
| c. Secure Grants and Funds for Preservation | | | | | | | | | | | | | | | |
| d. Protect San Juan Bautista's Trees and other Natural Features | | | | | | | | | | | | | | | |
| i Conduct a Survey of Natural Features | | | | | | | | | | | | | | | |
| ii Establish a Tree Preservation Ordinance | | | | | | | | | | | | | | | |
| e Enhance and Restore Historically Significant Sites and Buildings | | | | | | | | | | | | | | | |
| i "Tell the Story" of Historic San Juan Bautista | | | | | | | | | | | | | | | |
| ii Enhance El Camino Real Trail | | | | | | | | | | | | | | | CalTrans |
| iii Re-Establish Interpretive Earthquake Walk | | | | | | | | | | | | | | | |
| iv Enhance Luck Museum and Library Site | | | | | | | | | | | | | | | |
| v Consider Improvements to State Park Plaza | | | | | | | | | | | | | | | |
| vi Open San Juan Bautista Historic Gardens and Orchard | | | | | | | | | | | | | | | |

